



< CHICAGOLAND AREA >

Tech Fun Field Day_2015

Sponsorship_Opportunity

Be a part of our kids future

Kids are the producers of technology in the future – start preparing today.

Devoxx4Kids is a non-profit and 501(c)(3) registered organization. Our goal is to get kids excited about technology with the hope that many of them will become producers of technology in the future.

Devoxx4Kids Chicagoland Tech Fun Field Day_2015 is a hands-on workshop where children build computer games, program robots, build circuits and have fun! They will experience and explore technology. *Similar workshops have been held in San Francisco, Denver, Atlanta and Vancouver.*

By sponsoring *Devoxx4Kids Tech Fun Field Day_2015*, you also support the worldwide Science, Technology, Engineering and Math (STEM) initiative to inspire kids to learn more about innovative technology in a fun way. STEM helps equip children with the skills and experiences that will prepare them to be leaders in our state's robust economy and diverse, complex society.

The Event

Learn more at devoxx4kids.org/usa/chicago/tech-fun-field-day-sponsorship/

- The workshops will be held on May 3, 2015.
- 90+ kids and their parents are expected to participate in four fun, hands-on workshops. Workshops include Circuit Art, Introduction to Scratch, Mindstorms and Minecraft Modding.
- Venue is the Loyola University Crown Center. There are two rooms reserved with computer workstations and one room without (one of the workshop requires a personal computer).
- The price per child is \$30, includes t-shirt and lunch



Sponsorship Opportunities

- An opportunity is available for sponsors to include their name on the promotional flyer and the webpage.
- 100% of sponsorship money is used for computers and/or accessories, t-shirts, food, materials and event.
- **Sponsorship level for the event:**

\$500 Sponsor: Named as sponsor of food, drinks, or materials. Company name included on the event webpage.

\$1000 Track (limit 3): All \$500 level benefits. Named as a sponsor of one of the four workshops. Opportunity to distribute your collateral to parents/attendees (to be handled by D4K volunteers). *Track branding example:* "The Minecraft Modding workshop brought to you by XYX Company".

\$2000 Event Partner (limit 2): Name appears on all materials, exclusive primary signage, prominent logo placement on t-shirts, opportunity to setup a booth at the conference venue and distribute your collateral to parents/attendees (to be handled by D4K volunteers). Logo on the Devoxx4Kids Chicagoland webpage for 12 months.

Learn more at

devoxx4kids.org/usa/chicago/tech-fun-field-day-sponsorship/